



# WORLD SPEAKERS

KEYNOTE SPEAKERS BUREAU





# HENRIK RØDE JENSEN

## WHO AM I

HENRIK RØDE JENSEN has been working with culture, big events and international stars since the middle of the 1980s. Henrik Røde Jensen is the one who invited former American president Bill Clinton to the Danish town of Frederikshavn in 2006, and the following year, he organised no less than 9 events featuring political world stars such as Bill Clinton, Kofi Annan and Al Gore.

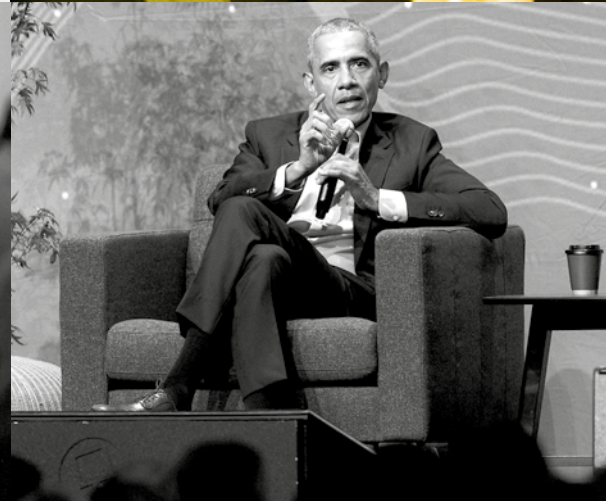
After ten years of persistent networking efforts, Henrik Røde Jensen was the first person in Europe who managed to engage former president Barack Obama three times in 2018, 2019 and 2022, one of them in the Danish town of Kolding in September 2018. Obama spoke at a Business Leader Seminar at University of Southern Denmark.

Apart from cooperating with international speakers through World Speakers, today Henrik Røde Jensen also works with idea/concept development, communication, press strategies, national and international events, and management consultancy services.

Henrik Røde Jensen has published the book "Når livet bliver FOR FEDT!" (in Danish) that offers insights into his professional and private life. He gives talks about the story of his life throughout Denmark and abroad.

Based on his long-standing networking efforts in Denmark and throughout the world, and his successful implementation of many events featuring top speakers, Henrik Røde Jensen has repeatedly managed to gain access to those international speakers who impress us, change the world and create new hope.

**CONTACT US: +45 4088 1305 or hrj@derfor.eu, if you would like to find out more...**





# MAGIC IN THE AIR



## WHO ARE WE

WORLD SPEAKERS brings you closer to some of the greatest personalities in the world. Global superstars who are the best, the most powerful or the most visionary in their particular field.

Second To None. People who have created a better world through their role, for example as president. People who have revolutionised a business model or people who have defined new standards for human capabilities in the world of sports. Their words hit you like a fireball. They push us to the edge and challenge our entire mindset. In addition, these events attract international attention and large-scale publicity.

WORLD SPEAKERS has many years of experience planning, developing and implementing national and international events with big wow factors.

As an example, our track record includes no less than 7 events featuring former American presidents Bill Clinton and Barack Obama. These were high-profile speaker events that were implemented smoothly and perfectly. We are involved in all details of the planning phases and we manage the process from the beginning to the end, working closely with the client. This comprises development, planning, logistics, presentation and implementation, including security, press handling, communication and marketing. The next pages present a broad selection of the people from the areas of politics, sports, music, world-known actors and actresses, celebrities and international business people to whom we have access through our international network. They are top stars in their respective fields and we guarantee that they will take your event to the top level. If you cannot find your preferred speaker on the following pages, do not hesitate to ask us. These names are only meant to inspire you...

**CONTACT WORLD SPEAKERS and get connected to those people who impress us, change the world and create new hope.**

## WHAT WE DO

- Creative consultancy services • Networking
- Development • Planning • Logistics • Implementation
- Press handling • Marketing • Security • General budgeting
- Partnership agreements • Planning • Logistics



# SELECT A SPEAKER

At WORLD SPEAKERS, you gain access to a broad selection of the best speakers in the world. Your inquiry is only limited by what you can imagine.

Once you have selected your speaker, we will use our extensive international network to handle the logistics and the planning, making this particular speaker attend your event.

Throughout the entire process, we will maintain a close dialogue with the speaker, and in cooperation with you, the client, we will prepare the speaker for your event, at the same time adhering to the budget agreed upon. In other words: we guarantee that your upcoming event will be successful.

## 1.

### TELL US ABOUT YOUR EVENT

Once we know a bit more about your event, we can provide our best recommendations. Who is the audience? What is your overall event theme? What is your budget? When and where? Even if you do not have all those details in place just yet, having a few guidelines facilitates the process. When we have received the basic information about your event, our cooperation will begin...

## 2.

### GET INSPIRED AND PREPARE A LIST OF SPEAKERS

You can find speakers based on their topic, who they are or what they do. As an example, would you like your audience to be inspired by a former American president? Or listen to a female top manager talk about the topic of Peak Performance? Or to an economist who has also written "Future of Healthcare"? If you are not sure where to start, you can call us or you can find more inspiration on the following pages.

## 3.

### COOPERATE WITH US WHEN SELECTING YOUR SPEAKER

Once we know more about your event and we have spoken to you about the speaker that interests you, we will negotiate a contract with that particular person. We have many years of experience selecting and engaging the perfect speaker. This is why our extensive international network is so valuable to you. Sometimes, the speaker says 'YES' very quickly, other times it takes a bit longer to get a positive answer, depending on the complexity of that speaker's calendar. If we – unexpectedly – are unable to engage that particular speaker, do not worry. We have access to speakers from the entire world and we will continue our search, cooperating with you, until we can secure the 'yes' that you need.



**President Barack Obama**

44th president of USA (2009-2017). We organised his 2 latest visits to Denmark in 2018 and 2019.



**President Bill Clinton**

42nd president of USA (1993-2001). Bill Clinton visited the Danish town of Frederikshavn in 2006, and in 2007, we organised another 4 visits to Scandinavia.



**Michelle Obama**

Michelle Robinson Obama was First Lady in USA (2009-2017).



**Hillary Rodham Clinton**

American First Lady (1993-2001) and Secretary of State (2009-2013).



**Ban Ki-moon**

Secretary-General of the United Nations (2007-2016).



**Al Gore**

Vice president of USA from 1993 to 2001. We organised Al Gore's 3 visits to Denmark in 2007 (the towns of Frederikshavn, Aalborg and Copenhagen).



**Gerhard Schröder**

Federal Chancellor of Germany from 1998 to 2005. We organised his visit to Shanghai in 2008.



**Arnold Schwarzenegger**

Hollywood action star, climate activist and governor of California from 2003 to 2011.



**Ehud Barak**

Prime Minister of Israel (1999-2001).



**Leonardo DiCaprio**

Hollywood star and film producer. DiCaprio is also a dedicated environmentalist and peace ambassador for climate change at the United Nations.



**Cody Keenan**

The man behind president Obama's most famous speeches from 2013 to 2017 (director of speech writing at The White House).



**Bono**

Lead singer in the band U2. Co-founder of the organisation DATA (dept, AIDS, trade, Africa). He is a humanitarian with strong opinions about the world that we live in.



**Martin Luther King, III**

Civil rights campaigner, global humanitarian and political leader.



**Mia Farrow**

Acclaimed American Hollywood actress, goodwill ambassador since 2000 with a focus on children.



**Cindy Crawford**

*Supermodel, co-founder of the organisation "Meaningful Beauty".*



**Sir Richard Branson**

*Branson is mainly known for his trademark Virgin that includes a range of business organisations, such as the record company Virgin Records, Virgin Atlantic Airways and Virgin Galactic. A top-class entrepreneur.*



**Jamie Oliver**

*World-known chef, entrepreneur and author of many popular cookbooks.*



**Sully Sullenberger**

*Pilot and captain. We all remember "the miracle on the Hudson river" where Sullenberger did a perfect emergency landing on the Hudson river in New York. Amongst other things, Sully Sullenberger talks about leadership and perfect strategies.*



**David Cameron**

*Prime Minister of Great Britain (2010- 2016). Following the referendum on Great Britain and the EU in 2016, resulting in a majority voting for Great Britain to leave the EU, Cameron, who was pro-EU, announced that he would resign from his position as prime minister.*



**Erin Brockovich**

*Legendary environmentalist and consumer advocate. Also world-known for the film "Erin Brockovich", starring Julia Roberts as Erin Brockovich, about the litigation against Pacific Gas&Electric in California in 1993.*



**José Mourinho**

*One of the most esteemed football trainers/managers in the world who has won 25 national trophies.*



**Greg Norman**

*Legendary Australian golf player who has won more than 90 tournaments across the world, including 2 British Open tournaments.*



**Tom Watson**

*Legendary American golf player who has won 39 tournaments in the American PGA Tour and another 8 "majors". He has been "player of the year" in USA no less than 5 times. A true gentleman.*



**Joe Montana**

*Considered to be one of the best quarterbacks of all times in the American football league NFL. He has won the tournament no less than 4 times with his team. He has also written the book "The winning spirit" with the subtitle: 16 timeless principles that drive performance excellence.*



**Sir Alex Ferguson**

*Legendary manager of the English football club Manchester United. Considered to be the most winning manager in the world of professional sports.*



**Shaquille O'Neal**

*American NBA basketball player. He features in the NBA basketball Hall of Fame and has been NBA Player of the Year no less than 15 times.*



**Serena Williams**

*Iconic tennis star, entrepreneur and humanitarian.*



**Matthew McConaughey**

*Prize-winning film star and humanitarian. Co-founder of the "just keep living" foundation.*





**Sylvester Stallone**

*Legendary Hollywood action hero and screenwriter.*



**Will Smith**

*American Hollywood actor, film producer, musician. He has received 2 Oscar nominations and in 2022 Will Smith won the Oscar for best actor at the 94th Academy Awards. He has also won 2 Grammys for his music.*



**Dan Aykroyd**

*American actor who is, amongst other things, known for the films "Ghostbusters" and "Blues Brothers" and is a permanent member of the acclaimed satire programme "Saturday Night Live".*



**Billy Crystal**

*American Comedian and actor who has been nominated for a Golden Globe and has won an Emmy. He also works as a film producer and instructor.*



**Donald Sutherland**

*Iconic American actor who has starred in more than 100 films throughout his career.*



**Emma Thompson**

*British actress, comedian, screenwriter, activist and author.*



**Halle Berry**

*American Hollywood star who, amongst other things, has won the prestigious American film prize "Oscar".*



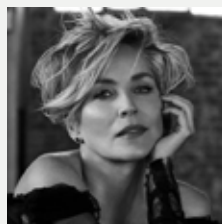
**John Cleese**

*Co-founder of the legendary "Monty Python". He is also the man behind the series "Fawlty Towers", starring himself in the leading role. He is also an author. John Cleese stills travels the world with his comedy show at the age of 80+.*



**Morgan Freeman**

*Legendary Hollywood star who won an "Oscar" for his role in the film "Million Dollar Baby". He also played one of his best roles in the film "The Shawshank Redemption".*



**Sharon Stone**

*American actress who became internationally known for her role in "Basic Instinct" for which she received a Golden Globe.*



**Naomi Campbell**

*Supermodel who has been on the front page of 500 magazines across the globe. In addition, she has received an honorary prize from Nelson Mandela.*



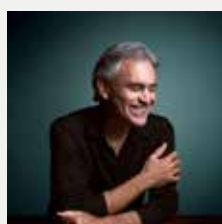
**James Corden**

*Host of CBS' The Late Late Show with Jam British comedian who has hosted the American talk show "The Late Late show with James Corden" for which he has been nominated for an Emmy 22 times and has won the prize 9 times. es Corden, which has been nominated for 5 Emmy's and won for Outstanding Interactive Program Celebrity Speakers*



**Sting**

*English singer and songwriter who founded the band "Police" in 1977.*



**Andrea Bocelli**

*Legendary Italian singer, songwriter and record producer.*



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